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U. S. Department of Agriculture

1926 CATALOGUE AND PRICE LIST

# Gladiolus Bulbs



Satellite.

C. W. BROWN,

ASHLAND,

MASSACHUSETTS





## **GLADI-O-LUS.**

There are more people who ask about the correct pronunciation of Gladiolus than of anything else regarding the flower and I am pleased to state that the American Gladiolus Society composed of several thousand members, at the last convention unanimously adopted the pronunciation with the long "o". The first part "Gladi" the same as "Glady" then the long "o" and "lus" which is the old fashioned and common pronunciation. I recommend its universal use.

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## **PERCENTAGE SCORE**

Mr. Chas. E. F. Gersdorff, of Washington, D. C., has done a very valuable work in growing a large number of varieties and scoring the flowers on a percentage basis of 100 points. He takes into consideration the color, size, form and substance of the flowers; the length, grace and floescence of the spike; the foliage, vigor, disease resistance, productiveness and any unusual qualities.

This is done first, as regards an exhibition flower; second, as a commercial flower and if of a form adapted for Landscape work it is also scored for that purpose.

He has scored quite a number of varieties of my origination and I am giving his score as far as possible from his latest results.

I have used abbreviations which will readily be understood.

It must be remembered that these scores are for flowers as grown by him near Washington and that every variety does not do equally well in all parts of the country, but I believe that his results are a fair average that may be expected by anyone.

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## **NEW VARIETIES.**

I wish to call your attention to the new gladiolus introduced this year which are of unsurpassed quality, in fact, the best lot I have ever introduced and I have made the prices low indeed considering the quality. Please give them a fair trial.

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## **COMBINATION ORDERS.**

Combination orders furnish an opportunity for those unacquainted with the varieties to secure a pleasing selection that will give satisfaction. Each kind in a separate bag with name.

### NEW INTRODUCTIONS FOR 1926.

<b>BERTHA</b> (1516) White with a faint trace of lavender in the throat. A blotch of mallow purple with a cream medial line 7 or 8 nicely placed flowers open at once .....	\$ .40
<b>BON TON</b> (1813A) Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden.....	.50
<b>DE LUXE</b> (1879C) This received an Honorable Mention from both The Massachusetts Horticultural Society and The New England Gladiolus Society in 1924 and a First Class Certificate of Merit from The New England Gladiolus Society in 1925. It is an imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. You will do well to get in on this early.....	10.00
<b>FLORINE</b> (1929) Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers.....	.50
<b>GLADYS</b> (1608Q) Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you .....	.50
<b>HINDCO</b> (1892D) Scarlet red with a carmine blotch and an Oxblood line. A good dark red variety....	.50
<b>LARRY</b> (1643S) Peach red, a most unusual color and markings .....	.40
<b>MOHICAN</b> (1718B) Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I.....	.40
<b>POMONA</b> (1650S) Scarlet red with a darker red throat A large superior variety .....	.50
<b>RIVAL</b> (1702A) Scarlet with a yellow blotch lined with carmine .....	.50
<b>SOVEREIGN</b> (1637T) Scarlet with flecks of white in the throat. A large flat open flower. Very fine..	.50
<b>TROOPER</b> (1932D) Eosine pink. A tall strong spike	.40

One bulb each of the above except DeLuxe, eleven varieties list \$5.10 for \$4.50. Three of each for \$12.00.

One dozen at ten times the price of one bulb.

**NEW 1926 HYBRIDS.****Showing more or less of the Primulinus Ancestry**

<b>ANZENA</b> (1833A) Light yellow with a peculiar inconspicuous blotch a fine florists variety.....	.40
<b>BOBBY SHAFTO</b> (2001B) Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. . . . .	.50
<b>MISS BUTTERWORTH</b> (1673) Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced of the primulinus type.	
Miss Butterworth of the well known firm of Orchid experts has graciously allowed us to use her name. We think the flower compares favorably with the finest of the orchid productions. . . . .	5.00
<b>PERFECTO</b> (1818F) LaFrance pink on a white background. A superfine variety that will certainly please you. . . . .	1.00
<b>SCOUT</b> (1811F) Scarlet with a white throat. One of the best. . . . .	.50

One bulb of each of the above five varieties list \$7.40, for only \$7.00.

Three bulbs each of Anzena, Bobby Shafto, Perfecto and Scout. List \$7.20 for \$6.00.

I have used "Ridgeways Color Standards" in describing these new varieties and in some cases have given the Plate number so that those having this book can get the exact coloring.

The numbers in parenthesis following the names are the numbers under which they have been grown in the field and shown at various flower shows. They are given to assist any who have taken down the numbers of their favorites, to identify them.

**One dozen at ten times the price of one bulb.**



## PRIMULINUS GRANDIFLORA.

This is a new type of gladiolus now listed for the first time and is the result of several generations of crosses of the African Primulinus with our large so called standard types.

The description of Primulinus Grandiflora is as follows:—

The flowers are 3 ½ inches or larger, either wide open like the large type, or very slightly hooded with tip of hooded petal turned back, but so formed and arranged as to retain the airy grace of the primulinus type

Mr. Gersdorff says "This type is soon to be a strong rival for favor of the large type."

We list the following and have others which will be added to our list as soon as classified and scored for rating.

**ANNABELLE**, pink with creamy throat, a beautiful florists variety. Score Ex. 92 %. Com. 93 % ..... .15

**REC.** Clear yellow with deeper yellow throat, slight line on lower petal. Tall and strong. Score Ex. 90 %. Com. 88 % ..... .10

**SEVILLE**, Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score Ex. 89 %. Com. 90 % ..... .15

**STANDARD**, Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florists variety. See illustration. Score Ex. 92 %. Com. 94 % ..... .25

**VICEROY**, Orange buff with a heavy line of purple red in the throat. Flower 5 inches. An unusual and attractive glad. Score Ex. 93 %. Com. 93 % ..... .50

One bulb of each of the above primulinus grandiflora for \$1.00. Six bulbs of each for \$5.00.

"We speak of the flowers—and the flowers speak of Gcd."

**One dozen at ten times the price of one bulb.**







Babson

**CORDOVA** Clear salmon pink with large open bloom.  
 This is of primulinus origin but on account of its  
 size is classified with the standard varieties. Score  
 Ex. 86, Com. 88 . . . . .

.15

One dozen at ten times the price of one bulb.



<b>DAUNTLESS</b> Rose Doree with pure red markings. Carmine throat with a speck of cream.....	.40
<b>DEVENS</b> The flower is bright scarlet with a darker throat. The lower petal has a speck of white. Score Ex. 87, Com. 89. . . . .	.10
<b>DEWEY</b> Mixed scarlet and pink. Carmine throat. A large strong spike. . . . .	.50
<b>DISTINCTIVE</b> Claret, dark throat streaked with yellow. Score Ex. 88, Com. 86.....	.10
<b>DR. WHITCOMB</b> Bright red with streaked throat. Large open blossoms. Score Ex. 91, Com. 90 . . . .	.30
<b>FAIR HARVARD</b> This variety appeals to the eye of the observer as the song 'Fair Harvard' appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration..	.35
<b>GENEVA</b> Cream white shaded oxblood red with throat of Tyrian rose overlaid Nopal red. Score Ex. 82. Com. 84. . . . .	.10
<b>GOLDFINCH</b> Lemon yellow with a canary yellow throat. A solid color of good size on a strong, tall spike. It is not unusual to have ten or more blooms open at once. Awarded a First Class Certificate by the Newport Horticultural Society in 1918. Score Ex. 90. Commercially 94 . . . . .	.35
<b>INSPIRATION</b> A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston shows....	3.00
<b>J. C. RUDOLPH</b> Pink splashed and streaked with dark pink. Score Ex. 88. Com. 84.....	.15
<b>LIPTON</b> A rich velvety magenta with darker markings in the throat. One of the uncommon shades and very attractive . . . . .	.40
<b>LORRAINE</b> One of the unusual lavenders and very attractive in a mixed bouquet. A strong spike with well opened blooms . . . . .	.20
<b>MARATHON</b> Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flower of quality—will also become widely known. It is a rich Amaranth purple.....	.50
<b>MARJORIE</b> Clear pink with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88. . . . .	.05

One dozen at ten times the price of one bulb.

“Can such things be without our special wonder?”

Shakespeare.

<b>MELBA</b> Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. . . . .	1.00
<b>MOCHA</b> Eosine pink with a brick red blotch. Another of the “out of ordinary” varieties. . . . .	.25
<b>NIMROD</b> White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. . . . .	.30
<b>PRIDE OF ASHLAND</b> The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. . . . .	.75
<b>RED SEAL</b> This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. . . .	.40
<b>REGINA</b> Geranium pink. A large beautiful deep pink of primulinus ancestry . . . . .	.35
<b>REVELRY</b> Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy. . . .	.05
<b>REVERE</b> Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 93. . . . .	.10
<b>SENSATION</b> Bright red with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 93. . . . .	.10
<b>SENTRY</b> One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. . . . .	.15
<b>SOUVENIR</b> Magenta, crimson throat with a speck of white. An uncommon shade that is popular with those who have seen it. . . . .	.05
<b>STANDISH</b> Deep cardinal red, slightly ruffled. Score Ex. 82. Com. 86. . . . .	.25
<b>TIFFANY</b> Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95% for Exhibition, 97% for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. . . .	.50.

One dozen at ten times the price of one bulb.



<b>WALKERTON</b> Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. . . . .	.35
<b>WAUSHAKUM</b> Rose flecked with crimson, streaks of cream in the throat. Large open flower on a tall spike. Score Ex. 89. Com. 84.....	.15
<b>WINONA</b> Magenta. A large loosely constructed bloom. Crimson throat streaked with yellow.....	.10
<b>WIZARD</b> A tall sturdy spike of smoky red color. Very peculiar yet attractive . . . . .	.15
<b>ZADORA</b> Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91.....	.40
In the following varieties the primulinus characteristics predominate, but they should not be confused with the original primulinus.	
In their color, beauty and lasting qualities they are far superior to most former introductions.	
<b>ABLAZE</b> Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid. Score Ex. 83. Com. 88.....	.05
<b>ADAH</b> Geranium pink (Plate I No.3d) A beautiful early flower . . . . .	.25
<b>ALONIS</b> Geranium pink with a yellow spot in the throat. Very large bloom on a long, strong stem. Score Ex. 93. Com. 95. . . . .	.75
<b>ALGIERS</b> For a pure yellow nothing can be more dainty and pleasing. Score Ex. 85. Com. 88.....	.50
<b>ARTESIA</b> Always a pleasing color combination of lavender streaked with lilac. . . . .	.15
<b>BETTY</b> Salmon with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 90. . . . .	.15
<b>BONFIRE</b> (1825F) Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. Score Ex. 91. Com. 93. . . . .	.40
<b>CAMILLA</b> A large yellow trumpet shaped bloom with a vein of crimson. Quite different from the ordinary type. . . . .	.20
<b>CARNIVAL</b> Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 88.....	.25
<b>CORNET</b> An unusual coloring for a primulinus. Maroon with a fleck of cream.....	.10

One dozen at ten times the price of one bulb.

<b>DAWSON</b> Absolutely pure deep yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 88% Com. 90. . . . .	.10
<b>DORETTA</b> This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine . . . . .	.15
<b>ELIDA</b> An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 88. . . . .	.15
<b>ELMO</b> Pure canary yellow. Not a speck of any other color, even the anthers are cream colored. . . . .	.50
<b>FENWAY</b> This is an orange salmon color. . . . .	.15
<b>GOLDWYN</b> Straw yellow (Plate XIV #21d) Heavily ruffled . . . . .	.25
<b>HESTER</b> One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 95. . . . .	.20
<b>LENORA</b> Pure Martius yellow (Plate IV #23f) with deeper yellow throat. A very fine prim. . . . .	.25
<b>LOIS</b> Orange with scarlet markings. Score Ex. 91. Com. 95. . . . .	.05
<b>MAYETTA</b> White with rose stripes. A good early florists variety . . . . .	.20
<b>MERCEDES</b> Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 93. . . . .	.35
<b>MERTA</b> A beautiful orange shade making a nice bouquet or blending well with other varieties . . . . .	.15
<b>MILDRED PETTMAN</b> Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. Score Ex. 85. Com. 91. . . . .	.10
<b>NAOMI</b> Creamy yellow tinged with pink. Sharp line on lower petal. Score Ex. 92. Com. 94. . . . .	.05
<b>OCHRE</b> Light salmon with orange yellow in the throat Score Ex. 89. Com. 93. Landscape 95. . . . .	.20
<b>ODETTE</b> Salmon (Plate XIV #9d) with purple lines on the lower petals. Nicely ruffled. . . . .	.25
<b>PENROSE</b> Rose with various shadings. It is impossible to describe its colors or beauty. (See illustration). . . . .	.25
<b>PERSIS</b> Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. . . . .	.25
<b>PHOENIX</b> Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. . . . .	.25

One dozen at ten times the price of one bulb.

N. E. Q.—NEW ENGLAND QUALITY.		11
<b>RETA</b> A soft creamy color splashed with rose. Score Ex. 91. Com. 92. . . . .		.10
<b>SABIE</b> Ivory yellow (Plate XXX #21f) with Barium yellow throat and a slight tinge of purple. Score Ex. 89. Com. 90. Landscape 94.....		.20
<b>SATELLITE</b> Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow (Plate IV #23f) See illustration. Score Ex. 92. Com. 93. . . . .		.50
<b>SKY PILOT</b> Cream, flaked with lavender pink. Tall, five feet. . . . .		.10



Penrose.

<b>SPOTLESS</b> A pure paper white of good quality. Certificate of Merit, Boston . . . . .	1.00
<b>TYROL</b> A perfect clear lemon yellow. Score Ex. 86. Com. 84. . . . .	.05
<b>VORIS</b> A nice salmon pink that makes an elegant display in a vase. . . . .	.15
<b>ZAMPA</b> A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. Score Ex. 88. Com. 89. Stock sold to Topnotch Gardens. Hopkinton. Mass.	
One dozen at ten times the price of one bulb.	



**T I F F A N Y.**

**The Best Commercial White Yet Introduced.**

**It Scores by Gersdorff 97%.**

**It Scores 95% for Exhibition**

**Awarded Highest Honors by Three Societies.**

**PURE WHITE, STRAIGHT STRONG SPIKE, HEALTHY  
GREEN FOLIAGE, PROLIFIC.**



If you are growing gladioli for pleasure buy Tiffany now, it will give you more pleasure than it will when every grower has it.

If you are growing gladioli for profit, buy it now. It will return you much more profit than it will when it retails for ten cents.

Price \$.50 each. Bulblets for those wishing to grow up their own stock at \$4.00 per 100. Nearly every bulblet will grow.



"Ever charming, ever new,  
When will the prospect tire the view?"—Dyer.

## THE BEST STANDARD VARIETIES

The entire stock of all sizes with bulblets of these choice varieties will be sold as we intend to grow and list varieties of our own production exclusively hereafter.



Standard

<b>AMERICA</b> Beautiful lavender-pink, almost white in the throat. The most popular gladiolus. . . . .	.05
<b>ANNA EBERIUS</b> , Dark velvety purple. A large fancy variety . . . . .	.25

One dozen at ten times the price of one bulb.

<b>BARON HULOT</b> , Velvety purple with lemon yellow dash on medial line. Commonly called blue....	.10
<b>CORUNNA</b> , Red with coal black throat.....	.50
<b>CRACKER JACK</b> , Velvety carmine red, throat yellow green marked with amaranth red.....	.05
<b>EARLY BLACK</b> , Deep ruby red . . . . .	.15
<b>EMPRESS OF INDIA</b> , Bright plum violet, almost black with a white dash in the throat . . . . .	.05
<b>EUROPA</b> , Pure white. The best white for show purposes . . . . .	.25
<b>GAIETY</b> , Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson red. A showy variety that stands out from the others....	.15
<b>HALLEY</b> , Madder lake with fine stripes and dots of Tyrian rose on a lemon yellow throat. This is about the earliest large variety . . . . .	.05
<b>I EXCELL</b> , Bright light rose. Tall . . . . .	.15
<b>IMPROVED KLONDYKE</b> , Deep yellow. Strong, sturdy yellow. . . . .	.05
<b>MASTER WIETSE</b> , Pure royal purple. An elegant shade but spikes are inclined to be crooked. In a way this is an advantage in arranging bouquets..	.10
<b>MRS. FRANCIS KING</b> , Vermilion red slightly splashed with a deeper color. An old standby.....	.05
<b>NIAGARA</b> , Yellowish with lips splashed carmine....	.10
<b>PACHA</b> , A brilliant orange with dark orange mottled throat. Large . . . . .	.05
<b>PANAMA</b> , Lavender pink. A prize winner. . . . .	.10
<b>PEACE</b> , White. Lower segments striped with violet rose. A grand late variety.....	.10
<b>PEASANT</b> , Deep pink that blooms early. Large....	.05
<b>PRINCE OF WALES</b> , Very large salmon pink of a beautiful shade. Quite early . . . . .	.10
<b>PRINCEPINE</b> , Vermilion red, throat yellow blotched with geranium red, very showy and rich.....	.05
<b>PRINCEPS</b> , Scarlet with yellow green medial lines and throat. Very large bloom. . . . .	.05
<b>SCHWABEN</b> , Amber yellow blotched in the throat with amaranth red and shaded with lemon yellow. A strong sturdy spike of large flowers . . . . .	.05
<b>SCARSDALE</b> , Light rosy magenta. Large and showy.	.10
<b>SOUVENIR</b> , A Holland production. The best deep yellow variety. A winner. . . . .	.25
<b>THE KING</b> , Rich deep old rose with cream blotch....	.10
<b>WAR</b> , Blood red, extra large open flowers well arranged on a long strong spike. It blooms very late after most every kind is gone. . . . .	.10
<b>WHITE KING</b> , Amber white blotched with Tyrian rose. An excellent ruffled variety. . . . .	.10

One dozen at ten times the price of one bulb.

**KUNDERD'S PRIMULINUS HYBRIDS.**

	each.
Albion, Fine salmon rose pink . . . . .	\$ .10
Angola, Salmon pink. A beauty . . . . .	.10
Linton, Salmon red. One of the best. . . . .	.10
Simplicity, Clear yellow with scarlet lines on lower petal. A strong excellent commercial variety. Try this for a table decoration. \$2.00 per 100 . . . . .	.05

5 bulbs of each of above choice Varieties, 20 bulbs,  
list \$1.75 for \$1.00

**ASHLAND MIXTURE.**

These are all extra selected new varieties from our seedlings many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid . . . . . \$ .75  
Per 100 by Express . . . . . 3.50

**ACCIDENTAL MIXTURE.**

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown in to this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid . . . . . \$ .50  
Per hundred, by express . . . . . 2.00

By mail add postage for 8 lbs per 100 bulbs to your zone.

**PRIMULINUS MIXTURE.**

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$ .50 per dozen postpaid.

\$1.90 per hundred, postage extra. (8 lbs. per 100).

One inch bulbs that will bloom this season at \$1.00 per 100.  
\$8.00 per 1000.

**XXXX PRIMULINUS MIXTURE.**

These are a mixture of superior varieties, all worthy of a name.

\$ .75 per dozen postpaid. \$3.50 per hundred by Ex.



**COMBINATION ORDER "A"—\$1.00.**

3	America, Pink . . . . .	List	\$ .15
2	Baron Hulot, Purple . . . . .		.20
3	Cracker Jack, Carmine . . . . .		.15
3	Halley, Salmon . . . . .		.15
2	Klondyke, Yellow . . . . .		.10
3	Mrs. King, Red . . . . .		.15
3	Pacha, Orange . . . . .		.15
3	Princeline, Scarlet . . . . .		.15
3	Simplicity, Yellow . . . . .		.15

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25 bulbs for \$1.00, list price . . . . . \$1.35

**COMBINATION ORDER "B"—\$1.50.**

3	Master Weitse, purple . . . . .	\$ .30
3	Revere, Orange . . . . .	.30
2	Gaiety, Light Scarlet . . . . .	.30
2	PANAMA, Pink . . . . .	.20
3	Prince of Wales, Salmon . . . . .	.30
3	Schwaben, yellow . . . . .	.15
2	I Excell . . . . .	.30

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18 bulbs for \$1.50, list price . . . . . \$1.85

**COMBINATION ORDER "C"—\$2.50.**

6	Ablaze, Red. . . . .	\$ .30
6	Dawson, Yellow . . . . .	.60
6	Lois, Orange . . . . .	.30
6	Mildred Pettman, Pink . . . . .	.60
6	Naomi, Creamy . . . . .	.30
6	Voris, Salmon Pink . . . . .	.90

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24 bulbs for \$2.50, list price . . . . . \$3.00

**COMBINATION ORDER "D"—\$2.00**

5	Cornet, maroon . . . . .	.50
6	Marjorie, pink . . . . .	.30
4	Betty, Salmon . . . . .	.60
6	Reta, Creamy . . . . .	.60
2	Hester, Orange . . . . .	.40

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23 bulbs for \$2.00, list price . . . . . \$2.40

**COLOR COMBINATION "E"—\$1.50**

10	Albion, Salmon pink, very fine . . . . .	List	\$1.00
10	Angola, Salmon pink . . . . .		1.00
10	Linton, Salmon red . . . . .		1.00

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30 bulbs for \$1.50, list price . . . . . \$3.00

The entire lot on this page for \$7.50



**EXHIBITION COMBINATION "F"—\$6.00.**

Of the Finest Quality for show purposes.

2 Gladys, light pink . . . . .	List	\$1.00
2 Pomona, Scarlet red . . . . .		1.00
2 Sovereign, Scarlet . . . . .		1.00
2 Tiffany, pure white . . . . .		1.00
2 Bay State, white flecked . . . . .		1.20
2 Melba, creamy salmon . . . . .		2.00
<hr/>		
12 bulbs for \$6.00 listing . . . . .		7.20

**SPECIAL OFFER "G"—\$2.10.**

30 mixed varieties, unnamed, a choice assortment of colors  
and one year's subscription to

**THE FLOWER GROWER** (price \$2.00).

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$3.00—for \$2.10.

The Flower Grower is the best magazine published on flowers  
and flower growing. Every lover of flowers should receive it.

**GLADIOLUS NOMENCLATURE.**

Compiled by C. W. Brown.

Ashland—Mass.

Contains list of over 3000 names of Gladiolus with main  
color, date of origin and originator as far as known.

Price—\$1.00 per copy postpaid.

Among my mixtures you will find many beautiful, and possibly some rare varieties.

Before naming any selection which you may single out, please ascertain if it is on the market already as a named variety.

Many of my named varieties will be found in these mixtures, and it is not advisable to sell the same kind under different names.

All new varieties should be registered by you in the Nomenclature list being published in The Flower Grower.

**GROW GLADS.**

It is a pursuit that calls for so little and returns so much.

Cost—Cultivate.

The reward is ample and it may be so much of pleasure to others.

"Brighten your world with flowers."

Plant the bulbs in an open sunny place, six inches deep and about six inches apart in the row. Mix any fertilizer thoroughly with the soil and if dry, water heavily when they commence to bud.

Spikes cut when the first bud opens and placed in water in the house will open to the tip. Allow three or four leaves to remain on the plant to mature the bulb.

After the first frost or when leaves turn brown dig the bulbs and dry in the sun for a few days then place in a cool vegetable cellar.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

### DAHLIAS.

So many of my friends have asked me for Dahlias when ordering their gladioli that I grew a few of the best standard kinds last year and offer you the bulbs at a fair price.

<b>BONNIE BRAE</b> , Cream shaded blush-pink. An immense bloom and excellent for show purposes. Decorative. Each . . . . .	\$ .50
<b>GUSTAV DOUZON</b> , An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative . . . . .	.25
<b>JEANNE CHARMET</b> , Lilac pink shading to pure white toward the center. Large and good stems. Decorative . . . . .	.25
<b>MAUDE ADAMS</b> , This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type. . . . .	.25
<b>SNOWDRIFT</b> , A giant pure white of the decorative type. The best white I have ever seen . . . . .	.50
<b>YELLOW COLLOSSE</b> , A large pure canary yellow..	.25
<b>COLLARETTE</b> , This is a single dark red with a row of short white petals around the center. Very attractive . . . . .	.25

I can supply Maude Adams at \$2.00 per dozen.

Call and see the flowers when in bloom.

Located on Boston & Albany R. R. midway between Worcester and Boston. Leave train at Ashland, or at Framingham where trolley can be taken to Ashland Station. By Auto leave Boston & Worcester State Road at Marlboro for Ashland.

Massachusetts, Feb. 1925.

Dear Sir:

The bulbs purchased from you two years ago have been very lovely and greatly admired by my friends as well as myself.

I was greatly pleased with the Mildred Pettman, Dawson and Reliance.

Miss A. R. S.

Ohio, Feb. 1925.

Dear Sir:

I have this same collection (Accidental Mixture) and all who see the flowers say it is the finest mixture they have ever seen.

Miss O. B. S.

New York, Feb. 1925.

My Dear Mr. Brown:

I think your two Prims Carnival and Mildred Pettman the "Jenny Lind" of Prims. About the two best prims I have.

F. G. M.

Mass., June 1, 1925.

Dear Sir:

Was more than pleased with the bulbs I had from you last year.

Yours Resp.,

Mrs. S. H.

Mass., June 1, 1925.

Dear Sir:

The ones I got from you last year were fine ones.

Yours for success,

Mrs. G. F. P.

Mass., July 24, 1925.

Dear Mr. Brown:

I have had two splendid blooms from the bulb of Adonis and like it **very much**.

W. E. C.

Virginia, March 1925.

Dear Sir:

I abjure all other gladiolus growers because the bargain collection I bought of you last year were so far superior to any bought elsewhere. Every spike was perfection itself, my joy and pride. I enclose Money Order.

Yours very truly,

Mrs. J. A. W.

Massachusetts, April 1925.

Dear Sir:

I thought I'd write you to tell you how fine your bulbs were I had bulbs from 6 or 8 different sources and none were so good as yours. They are larger, cleaner and brighter looking and have been kept better through the winter than any others I have had. Put my name on your list for more another year.

Yours truly,

Dr. N. W. E.



(Later).

Sept. 1925.

I want to tell you how satisfactory your bulbs were. I've never seen superior flowers and they were the wonder of all my friends and neighbors.

Dr. N. W. E.

Texas, Feb. 1925.

Dear Sir:

The bulbs which we received from you last year were wonderful and we expect great results this coming summer.

Capt. O. J. L.

Dear Sir:

New Jersey, Feb. 1925.

Enclosed find one dollar for our Maude Adams Dahlias. I will not need any gladioli this year, but will say those I purchased from you last year more than came up to my expectations. They were wonderful.

F. S. C.

My Dear Mr. Brown:

New Jersey, Feb. 1925.

My order of gladiolus bulbs received on the 10th in perfect condition. What fine bulbs they are and in such splendid shape. May I take this opportunity of saying to you that of the dozen firms which I have ordered and received bulbs, your bulbs are the best. (He states that he has 232 varieties of 40 different originators and then—) "I count yours with the leaders."

Rev. P. R. S.

New York, 1924

Dear Sir:

The memories of the beautiful Primulinus Hybrids that I got from you several years ago and from which I have separated several that I consider the equal of anything \* \* \* \* \* has to offer. Therefore I would like to try some that you think well enough of to name.

The ones I would like to try are Nimrod, Cordova, Tiffany, Zampa, Waushakum, Dawson, Mildred Pettman and Penrose.

Yours Resp.

J. L. S.

His selection showed good judgment. C. W. B.

Mass.. June 1924.

Dear Sir:

Wish to thank you for the promptness with which you sent my gladioli bulbs. They are extra nice. Shall speak a good word for you and want more next season.

Yours respectfully,

H. G. B.

Milwaukee, Wis., March 1923.

C. W. Brown,

Dear Sir:

\* \* \* "Of the bulbs secured from you last year your Goldfinch, Dawson and Mildred Pettman are the finest in their class I have and I have some 400 named varieties."

Yours sincerely,

J. L. W.



THE NEW ENGLAND GLADIOLUS SOCIETY

Organized April 3, 1920 as the Massachusetts Gladiolus Society

OFFICERS FOR 1925-6.

- President, F. O. Shepardson, Mansfield, Mass.
- Vice-President, Mrs. Alma T. Scott, E. Weymouth, Mass.
- Second Vice-President, Seth A. Borden, Fall River, Mass.
- Secretary, B. M. Latham, Mansfield, Mass.
- Treasurer, C. W. Brown, Ashland, Mass.
- Executive Committee: William E. Clark, Chairman; L. S. Ream, S. Irving Moody.
- Exhibition Committee: David Tyndall, Chairman; A. C. Scott, Mrs. F. W. Bickerton, T. M. Proctor, Mrs. Maude Hayward.

Initiation Fee \$1.00. Membership Fee \$1.00 per year.

The Sixth Annual Exhibition was a great success, there being much more interest shown in the really choice varieties. Come and exhibit with us next year. It is an excellent opportunity of becoming acquainted with both the flowers and the other growers.

We want every grower in New England to become a member of our Society and by "grower" we mean everyone growing 100 or more bulbs.

Help to acquaint more people with the beauty and many good qualities of the gladiolus. Never mind the correct pronunciation but put the emphasis on the GLAD.

One Dollar to join and a Dollar a year dues. Fill out the blank below.

To C. W. Brown, Treasurer,

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladiolus and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$2.00 to pay membership fee (\$1.00) and annual dues (\$1.00) for 1926.

Name.....

Address.....